

Mental Health Association of Montgomery County's (MHA) Annual Business Conference

DQ & EQ at Work for You: Putting Diversity Awareness (DQ) & Emotional Intelligence (EQ) to Work at Your Organization

Date: Wednesday, April 28, 2010

Time: 8:00 am - 8:30 am Check-in, Networking, Visit Sponsor Tables
8:30 am - 11:30 am Seminar

Location: University System of Maryland, Universities at Shady Grove
Rockville, Maryland

Sustainability, trust, teamwork and innovation are all key in today's business climate. Awareness of diversity and inclusion and emotional intelligence are key components of skilled leadership. DQ (diversity awareness) and EQ (emotional intelligence) require self-reflection and a breadth of skills. This highly interactive session uses current research, activities and best practice information to help participants build awareness, knowledge and these leadership skills. Through DQ and EQ businesses can prepare for today, tomorrow and the future. This event will support skilled leadership, creativity and the building of trust – all of particular importance as business strive toward economic recovery.

By attending this conference, attendees will:

- ◆ Learn the meaning of DQ and EQ—know what they are and why they are important,
- ◆ Understand the connection between emotional intelligence and diversity and inclusion,
- ◆ Deepen their awareness about the importance of diversity and inclusion and emotional intelligence in the workplace—understand the connection to teams, to creativity, and to innovation,
- ◆ Understand how emotions can influence thoughts, behaviors, decision making, and professional and personal relationships, and
- ◆ Make the connection between emotional intelligence and leadership.

Continuing Education: This program, ORG-PROGRAM-55736, has been approved for 2.5 (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute. The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

Event Speaker: **Tanya Odom** works with corporations, schools, universities and communities in the United States and Europe in their efforts to address diversity issues and create inclusive and sustainable change in organizations. She has worked with many of the Fortune 100 Companies. Her areas of specialty include Racism, Gender Communication, Disabilities, Recruitment and Retention, Work/Life Balance, Mentoring, Cross-cultural Interviewing, and Global Diversity. A recent area of focus has been in the area of diversity and the future of the workplace, workforce and marketplace. Ms. Odom is the co-author of the publication "Evaluation in the Field of Education for Democracy, Human Rights and Tolerance." She is also the Diversity Dimensions columnist for *Diversity Woman* magazine. Ms. Odom has taught at Princeton University, Manhattanville College and at the University of Capetown in South Africa. She is one of the original faculty in Georgetown University's new Diversity Management Program. Ms. Odom has a Masters degree in Education from Harvard University and received her B.A. in Anthropology/Sociology with minor in Women's Studies from Vassar College. She has been trained as a coach by the Center for Creative Leadership and has completed training in the Difficult Conversations methodology.



To learn more about how your organization can sponsor this exciting event, please contact Lauren Hochman, Director of Community Outreach and Association Development, by phone at (301) 424-0656, ext. 529 or by email at lhochman@mhamc.org.

See sponsorship descriptions for information about tax deductibility.

MHA's Business Conference

Each year Mental Health Association of Montgomery County (MHA) is pleased to offer its Business Conference, an event designed to offer locally based companies and organizations an opportunity to make tax-deductible* contributions to this vital organization while at the same time receiving public recognition for its generosity and a top-notch learning opportunity for members of their staffs.

To learn more about sponsorship opportunities, please call (301) 424-0656, ext. 529. To register for the event independently of a sponsorship, please go to www.mhamc.org where secure online registration will be available several months before the event.

About MHA

Mental Health Association of Montgomery County (MHA) promotes mental wellness and supports those living with mental illness through education, advocacy and direct service programs. With an impressive history of over 50 years of service, MHA is a private, nonprofit organization that manages 11 major direct service programs for children, teens, families, and senior adults, as well as individuals with long-term mental illness.



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